



North America Market Sales Meeting

HP Change Agents

Andrew Bolwell

Chief Disrupter





“If the rate of change on the outside exceeds the rate of change on the inside, the end is near.”

Jack Welch

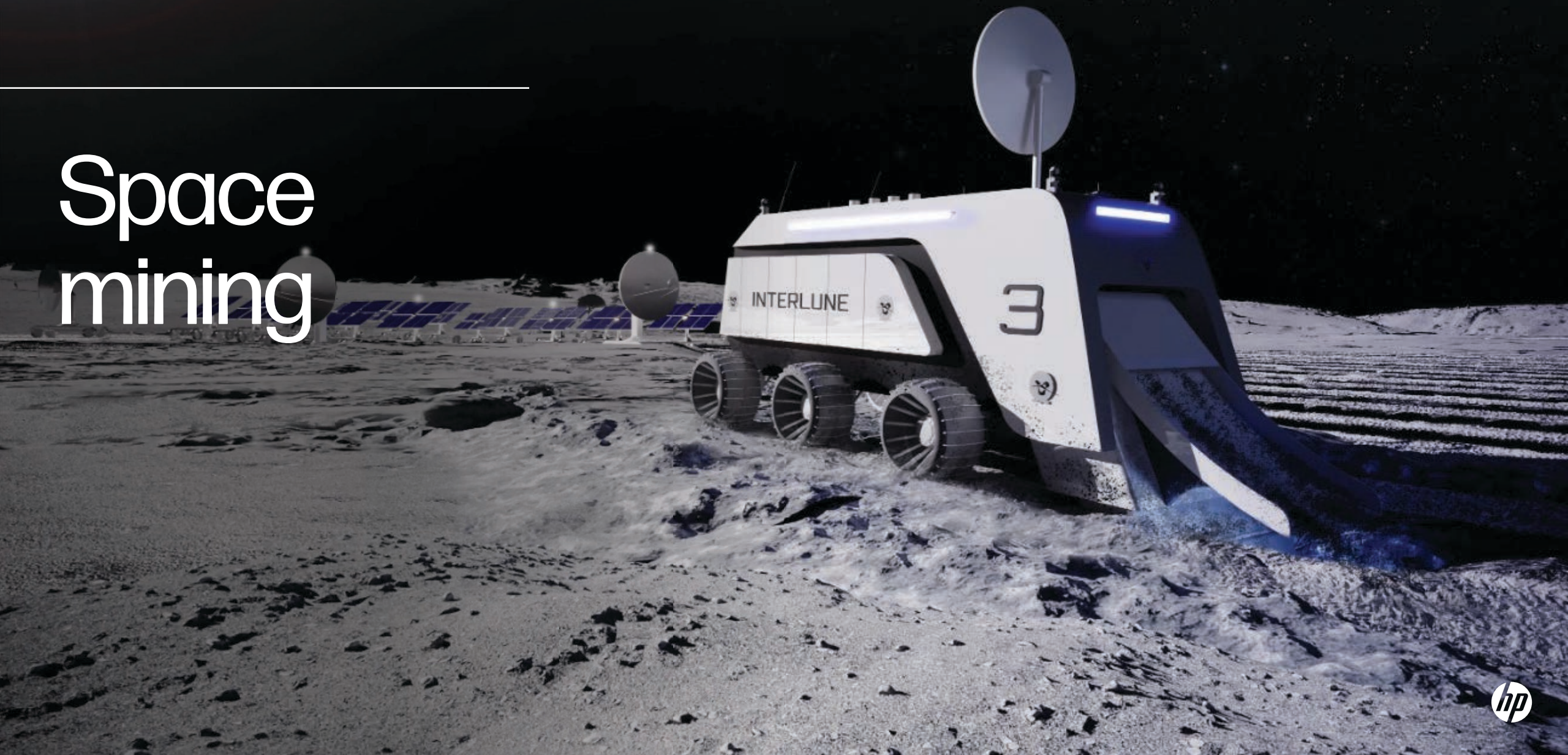
Buckle up...

Fast track to the future



Starship

Space mining

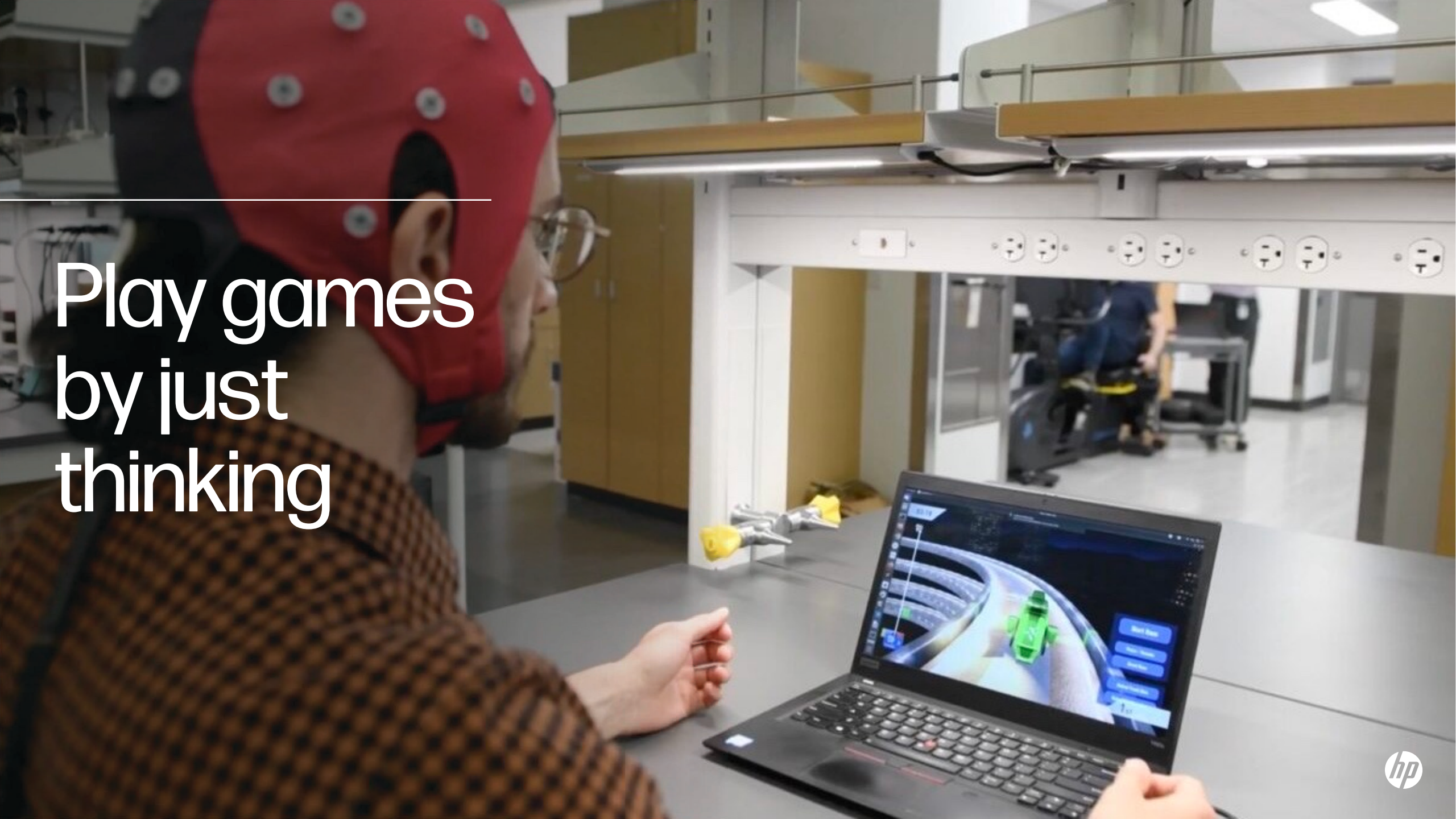


Self-driving robot



Aerial ride sharing





Play games
by just
thinking

Digital Marilyn Monroe



ONE-ON-ONE WITH A.I. MARILYN MONROE

cheddar

Forever
family and
friends





Human marries an AI



How do we deal with all this change?





HP Change Agents



Embrace Change





Embrace Change

- Always be learning
- Be open to new ways of doing things
- Adopt an innovative mindset



Lead By Example

- Bring all of this to the customer
- Be their improv partner
- Out of the box thinking



Monitor Shifts

- Anticipate what's coming
- Help customers take advantage of them

Trends and Disruptive Technologies

Trends

- Rise of Hybrid Reality
- Digital Behavior Shifts
- Humans at Capacity
- 3D Printed Electronics
- AI Coworkers
- Personalized AI
- Digital Clones
- AI Transformation
- AI Wearables
- Smart Factories
- Hybrid Work
- Omniscient Health

Disruptive Technologies

- Generative AI
- Edge AI
- Robotics
- Microfluidics
- Spatial Computing
- Quantum Computing
- Human Augmentation
- Autonomous Transport
- Web3
- 3D & 4D Printing
- Composable Computing
- Clean Tech

AI 101: From Chatbots to AGI

In the beginning, AI could only chat. Now it can reason, create, see, hear, and speak. So what does the **future** of AI look like?



Chatbots

Conversational language



Reasoners

Human-level problem-solving



Agents

Systems that can take actions



Innovators

Aid in invention



Organizations

Do the work of an organization



ChatGPT Advanced Voice Mode

From

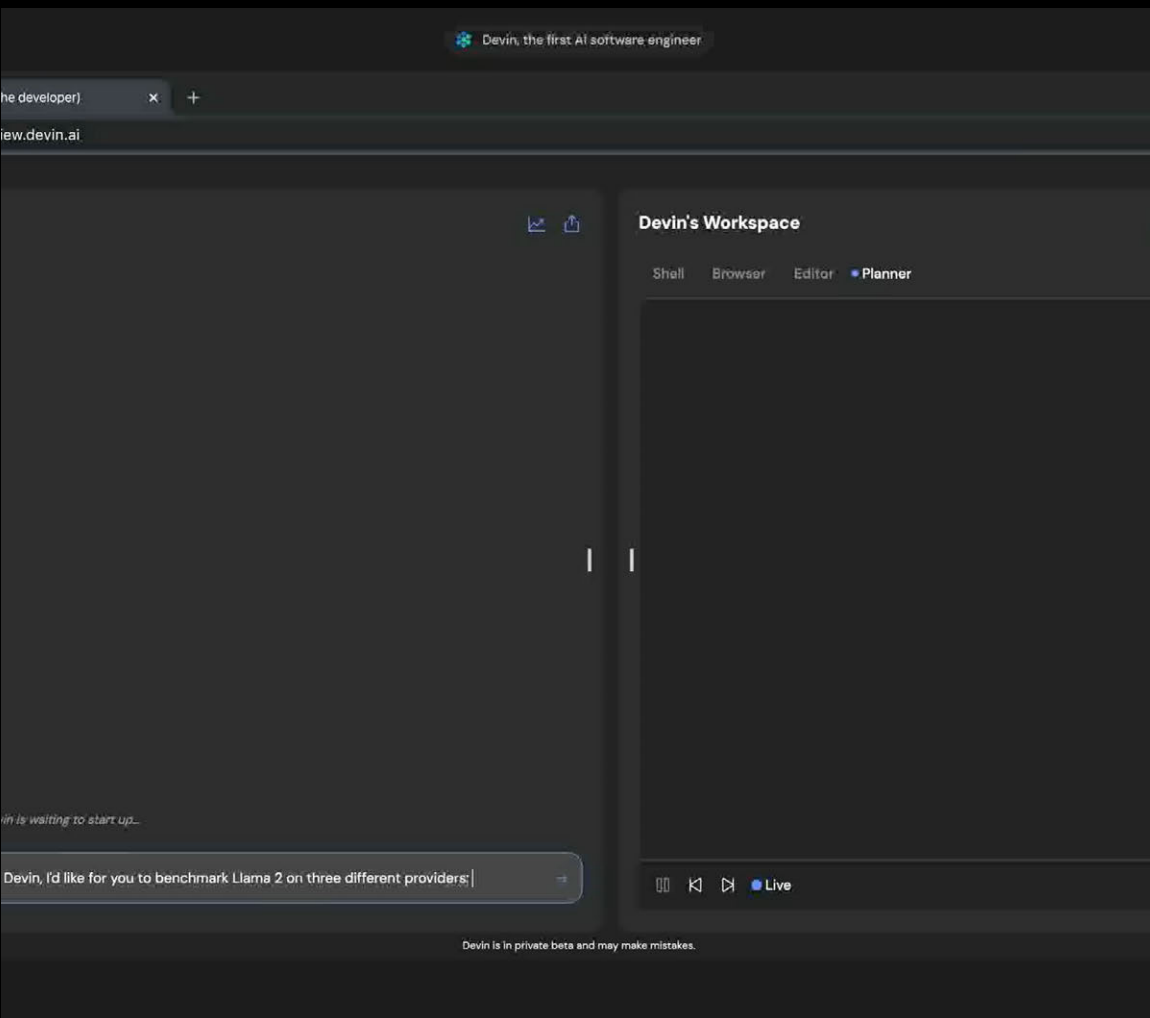
AI co-pilots



To

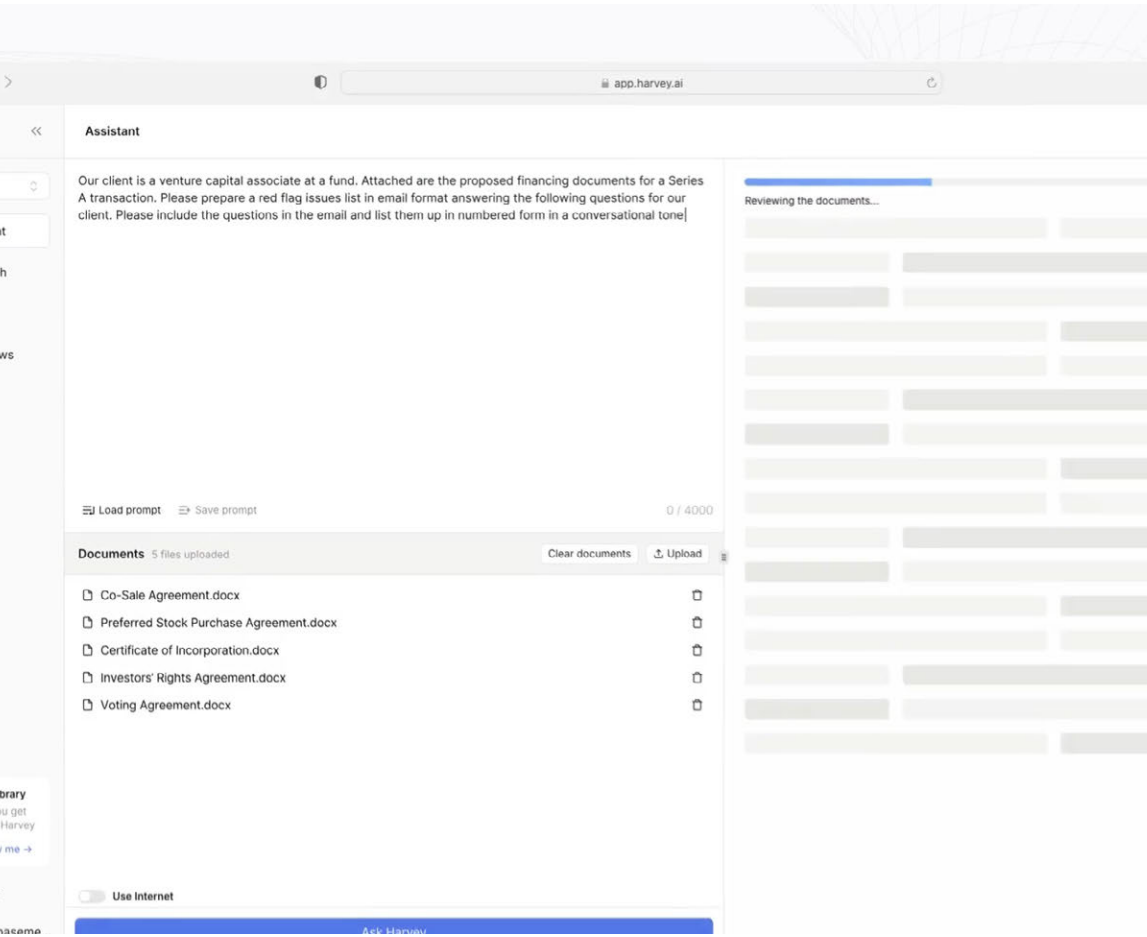
AI coworkers





AI coworkers

Cognition.ai is
building collaborative
AI teammates for
engineering teams



AI coworkers

The Harvey Platform
provides a suite of AI
products tailored to
lawyers and law firms



How can I help?

Show me a distribution of active sales opportunities in the last 5 months

JC



Sure thing. I've ordered it by stage.

AI coworkers

Ema is a universal AI employee that boosts productivity across every role in your organization



Piper AI

Sales Development Representative

Personal information

Personal

Legal name

Piper AI

Preferred full name

Piper AI

Bio

I'm Piper, an AI tool used to generate leads, take notes, draft emails, and schedule your next call.

Contact information

Work email

esther@qualified.com

Employment

AI coworkers

Lattice introduced HR software for digital workers



From

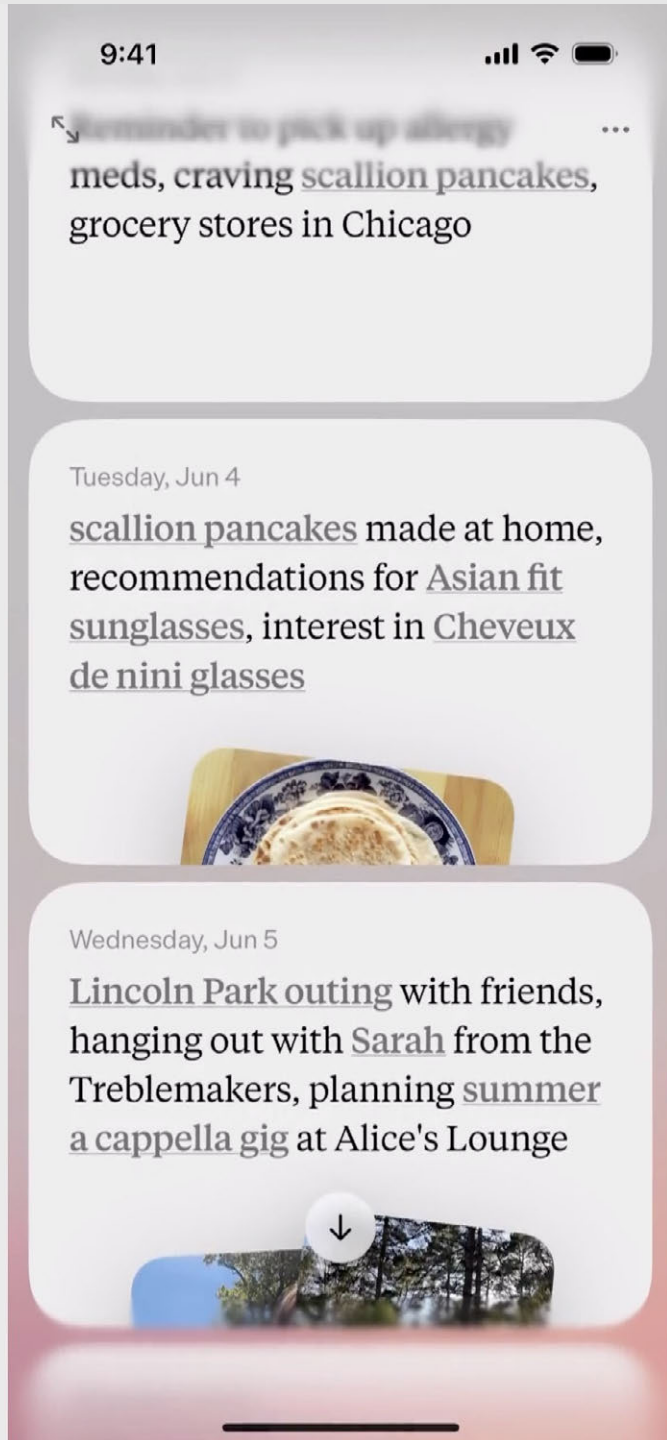
One-size fits all



To

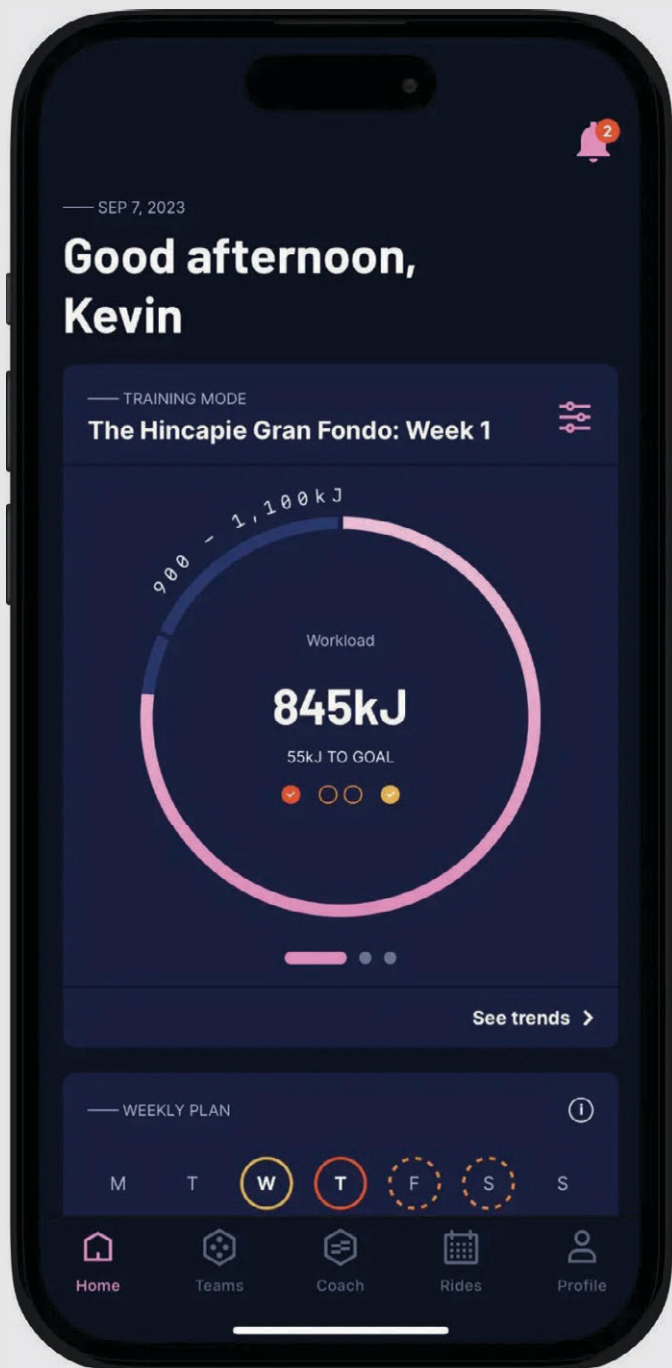
Personalized AI

Hey! I am your personal assistant.
How can I help?



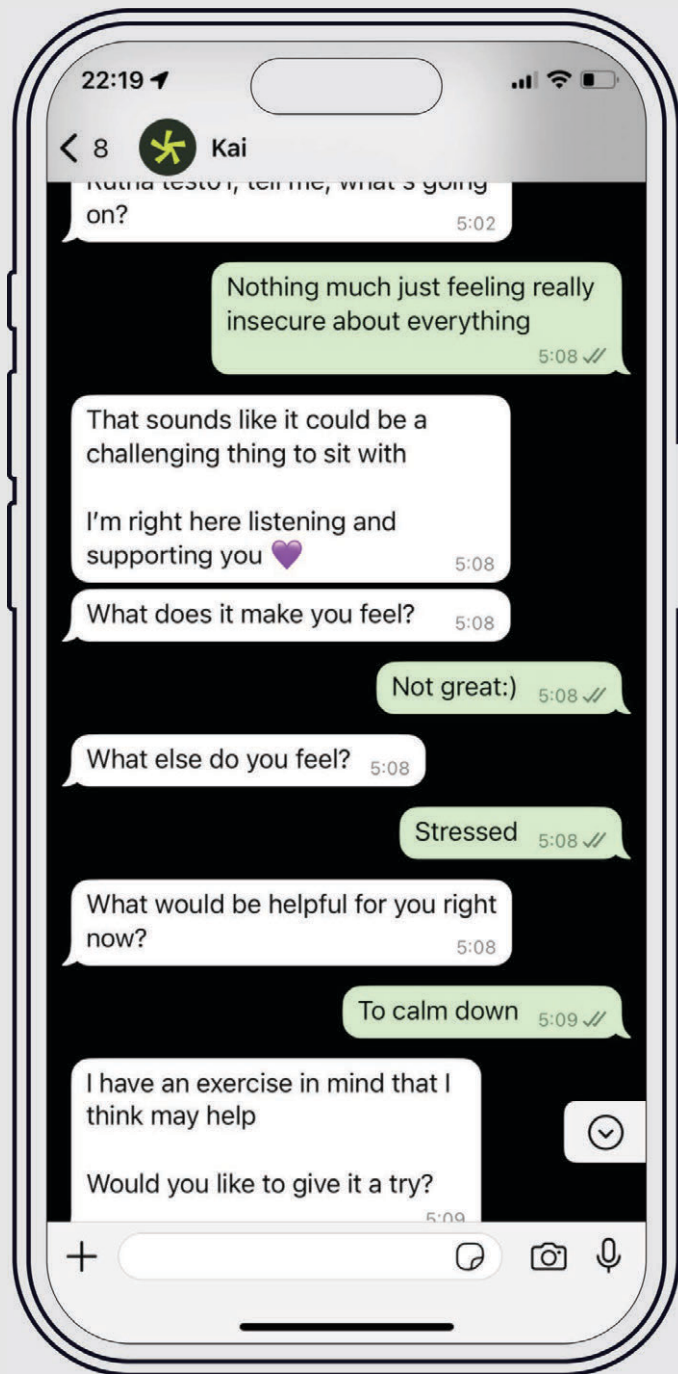
Personalized AI

Meet Dot, the AI that
grows with you



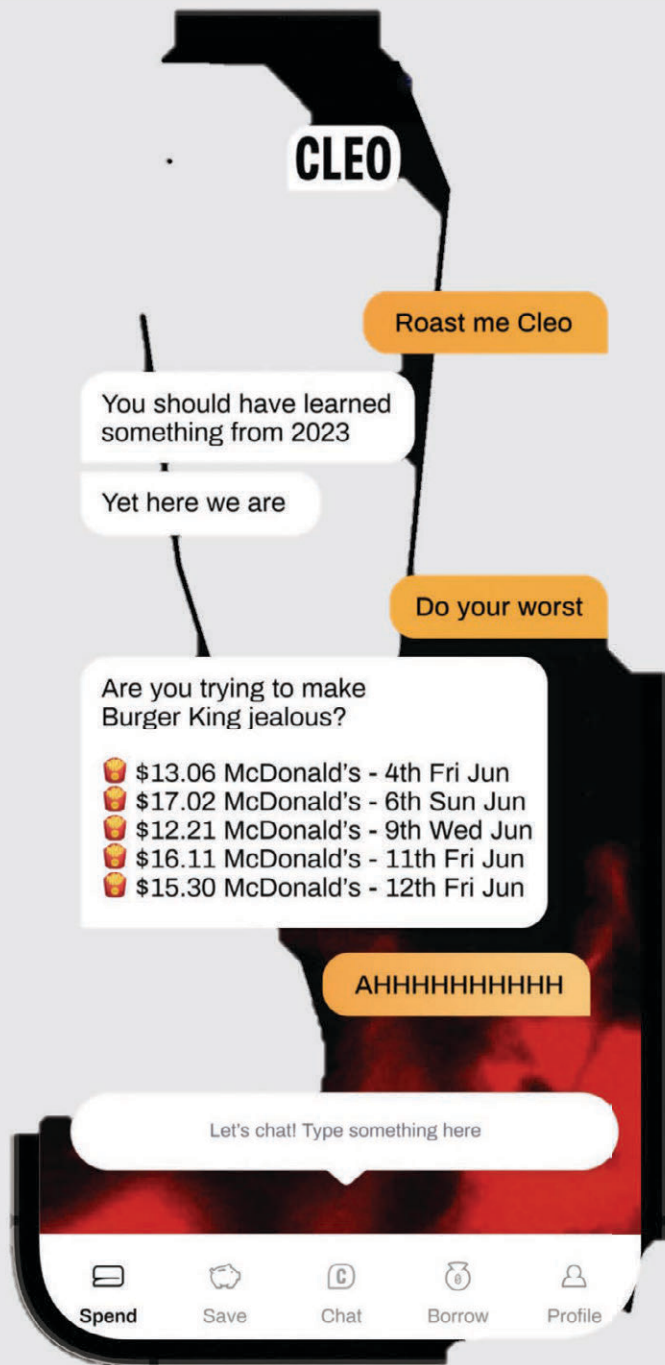
Personalized AI

Breakaway's AI fitness coach



Personalized AI

An AI platform that
helps support
mental health



Personalized AI

Cleo is the first AI
money pro



Personalized AI

Create your own digital twin avatar



Not the real Andrew



From

Digital AI



To

Physical AI



From

Digital AI



Option 2

To

Physical AI



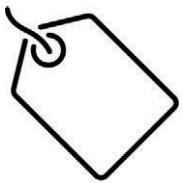


Physical AI

Humanoid robots

AI technology shifts

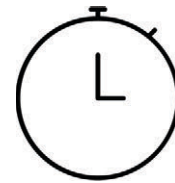
Today, AI mainly lives in the Cloud. But tomorrow, it will live **at the Edge**, in our PCs, phones, TVs, cars, and other devices.



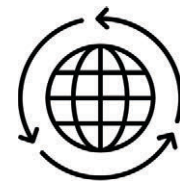
Cost



Privacy



Speed



Scalability



Edge AI

The HP OmniBook
Ultra Next Gen AI PC
is built to evolve with
the new era of AI



This Artificially Intelligent Pin Wants to Free You From Your Phone

CES / GADGETS / TECH

The Rabbit R1 is an AI-powered gadget that can use your apps for you

04-15-2024 | DESIGN

Limitless wants its AI wearable to be your memory's assistant

This clip-on recording device is designed to augment our ability to remember.

ai atlas > Tech > Computing

Meta's Ray-Ban Glasses Added AI That Can See What You're Seeing

I tried these Ray-Ban AI glasses, and they're pretty wild. Here's how the experimental feature works.

Edge AI

Companies are
experimenting with
AI powered wearables



Edge AI

Your omnipresent
digital friend



AI's impact on HP customers

Driving AI transformation



Operational efficiency

Helping to create more agile businesses.



Enhance product appeal

Use AI to make existing products and services more compelling.



AI first products

Creating new AI-enabled products and services.

72%

Enterprise adoption¹



58%

CEOs believe AI will significantly impact their industries within 3 years²



9 in 10

companies have already deployed or are piloting generative AI technology³

60%

of companies surveyed see generative AI as a top three priority over the next two years⁴



HP as Change Agent



HP Tech Ventures

- Investments
- Partnerships
- Insights





HP Corporate Incubations





HP Maestro

IT-managed, AI-enabled
authentication



Garage 367

- New AI native form factors
- New AI experiences
- New HP businesses

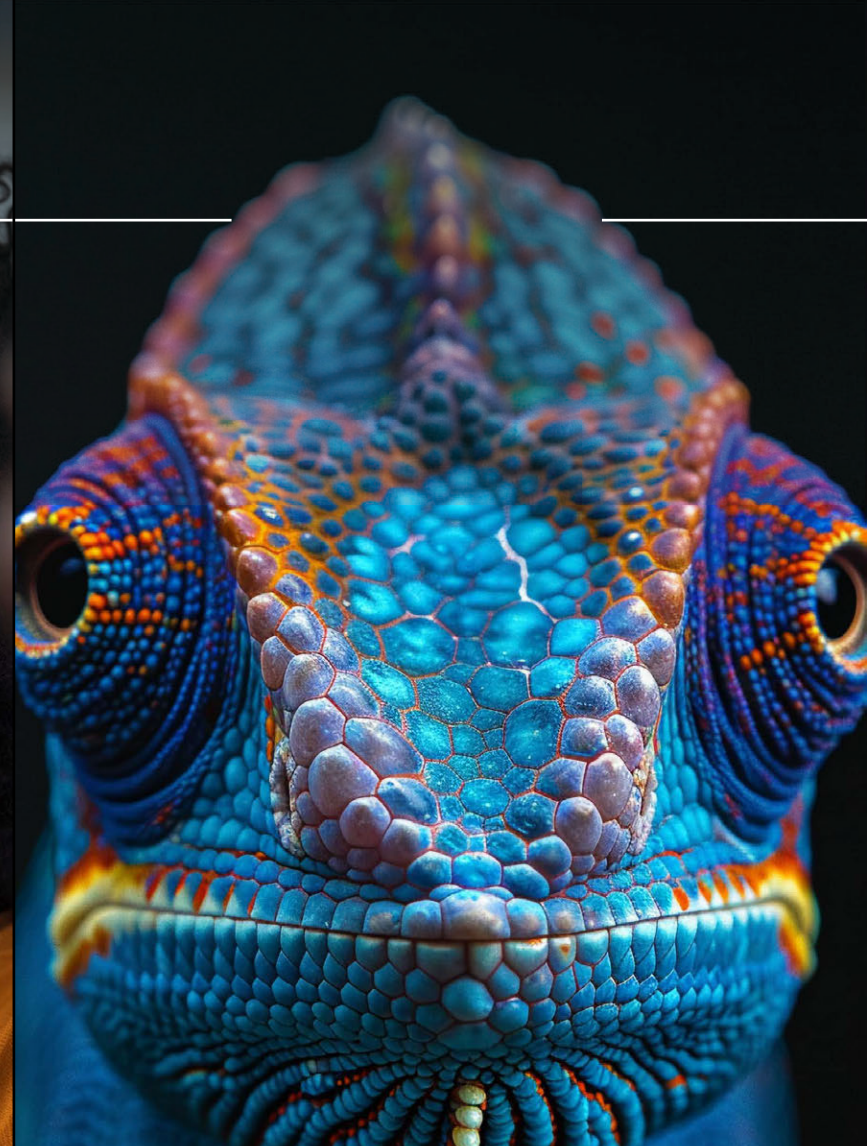
You as Change Agent



Monitor shifts



Tap into HP & each other



Embrace change





Be an Aikido Master